

# Afternoon Session Backchannel – Todaysmeet.com/090313PM

## Question 1

*What are three unique and valuable things SIUE offers to students/what cannot be done better by another institution?*

- **Senior Assignment (Capstone)** 07:14PM Tue, 03 September 2013 GMT by 11
- **Quality education by high caliber profs @ affordable price** 07:14PM Tue, 03 September 2013 GMT by 11
- **Staying marketable** 07:15PM Tue, 03 September 2013 GMT by 13
- **Campus environment** 07:16PM Tue, 03 September 2013 GMT by 13
- **focus on teaching** 07:16PM Tue, 03 September 2013 GMT by 10
- **opportunity of the location** 07:14PM Tue, 03 September 2013 GMT by 10
- **Senior Assignment** 07:16PM Tue, 03 September 2013 GMT by 12
- **Teacher-Scholar model** 07:17PM Tue, 03 September 2013 GMT by 12
- **URCA** 07:16PM Tue, 03 September 2013 GMT by 8
- **SIUE Experience** 07:15PM Tue, 03 September 2013 GMT by 8
- **Access to instructors.** 07:16PM Tue, 03 September 2013 GMT by 3
- **opportunities for students to highlight or develop professional activities while their still students.** 07:17PM Tue, 03 September 2013 GMT by 3
- **Counseling and health services provided for low to no additional cost to students.** 07:16PM Tue, 03 September 2013 GMT by 3
- **Table 7 # 1. Access to faculty** 07:15PM Tue, 03 September 2013 GMT by 7
- **#3: Accessible (affordable), quality education** 07:17PM Tue, 03 September 2013 GMT by 7
- **#2: Remedial education** 07:16PM Tue, 03 September 2013 GMT by 7
- **High level of direct contact with full-time faculty** 07:17PM Tue, 03 September 2013 GMT by 9

## **Afternoon Session Backchannel –**

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- **We provide a lot of education for the money** 07:14PM Tue, 03 September 2013 GMT by 9
- **Geographic opportunity & range of programs for area** 07:16PM Tue, 03 September 2013 GMT by 9
- **"hands-on" experiences with well trained faculty and student involvement** 07:17PM Tue, 03 September 2013 GMT by 1
- **High quality education - small class sizes, personal attention** 07:16PM Tue, 03 September 2013 GMT by 1
- **Provide an affordable education in a pleasant setting.** 07:15PM Tue, 03 September 2013 GMT by 1
- **Mentoring for a variety of student situations** 07:18PM Tue, 03 September 2013 GMT by 5
- **High value (low cost, high faculty interactions) across a broad range of programs.** 07:16PM Tue, 03 September 2013 GMT by 5
- **Accessibility** 07:18PM Tue, 03 September 2013 GMT by 4
- **Solid financial planning going back even earlier than Dave Werner** 07:20PM Tue, 03 September 2013 GMT by 4
- **close interaction with students at a modest cost** 07:17PM Tue, 03 September 2013 GMT by 6
- **early UG access to engaging faculty at affordable cost** 07:19PM Tue, 03 September 2013 GMT by 6
- **strong professional schools** 07:19PM Tue, 03 September 2013 GMT by 6
- **strong student faculty contact and mentorship** 07:20PM Tue, 03 September 2013 GMT by 6
- **Strong general educational program for all student** 07:19PM Tue, 03 September 2013 GMT by 14
- **More than 300 hours of education field placement before student teaching** 07:17PM Tue, 03 September 2013 GMT by 14
- **we are a public but treat students like private** 07:15PM Tue, 03 September 2013 GMT by 2

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## Question 2

*What are three strategies to ensure sustainable enrollment at all levels? (even with shrinking pool of hs grads)*

- **recruit international students** 07:39PM Tue, 03 September 2013 GMT by 13
- **increase opportunities for nontraditional students** 07:41PM Tue, 03 September 2013 GMT by 13
- **stronger links with high schools** 07:41PM Tue, 03 September 2013 GMT by 13
  
- **#2: evaluate programs for "cost effectiveness"** 07:42PM Tue, 03 September 2013 GMT by 11
- **#1: expand recruitment out-of-state and international students** 07:43PM Tue, 03 September 2013 GMT by 11
- **#3: Be creative w/ articulation w/comm colleges, high schools, working professionals** 07:44PM Tue, 03 September 2013 GMT by 11
  
- **interdisciplinary relationships** 07:43PM Tue, 03 September 2013 GMT by 10
- **Promote hands-on engagement (such as URCA)** 07:43PM Tue, 03 September 2013 GMT by 10
- **targeted recruitment by program (for grad and ungrad)** 07:44PM Tue, 03 September 2013 GMT by 10
  
- **adjust academic programs to fit needs and demand including needs of corp. partnerships** 07:43PM Tue, 03 September 2013 GMT by 6
- **provide high quality education** 07:44PM Tue, 03 September 2013 GMT by 6
  
- **expand course formats** 07:44PM Tue, 03 September 2013 GMT by 12
- **provide more experiential learning** 07:43PM Tue, 03 September 2013 GMT by 12
- **highlight alternative post-bacc programs** 07:43PM Tue, 03 September 2013 GMT by 12

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- **alternative delivery formats** 07:45PM Tue, 03 September 2013 GMT by 1
- **Increase enrollment of foreign students** 07:42PM Tue, 03 September 2013 GMT by 1
- **Partner with employers to train for their needs (sites and skills)** 07:46PM Tue, 03 September 2013 GMT by 1
  
- **Allow "market correction" --> sustainable student population** 07:45PM Tue, 03 September 2013 GMT by 9
- **Support faculty outreach/public relations (release time)** 07:44PM Tue, 03 September 2013 GMT by 9
- **Differentiate --> create SIUE niche?** 07:47PM Tue, 03 September 2013 GMT by 9
  
- **scholarships/student funding, aid, etc..** 07:45PM Tue, 03 September 2013 GMT by 14
- **recruit more diverse student population** 07:44PM Tue, 03 September 2013 GMT by 14
- **raise standards and adjust curriculum to result in true learning** 07:46PM Tue, 03 September 2013 GMT by 14
  
- **#1: Target nontraditional and international students** 07:44PM Tue, 03 September 2013 GMT by 2
- **#2: Focus on applied and other high demand fields.** 07:45PM Tue, 03 September 2013 GMT by 2
- **#3: Increase student retention.** 07:46PM Tue, 03 September 2013 GMT by 2
  
- **Outreach, outreach, outreach!** 07:45PM Tue, 03 September 2013 GMT by 5
- **Raise performance standards...focus on employment outcomes and this will drive enrollments** 07:45PM Tue, 03 September 2013 GMT by 5
- **Keep in mind the university's original mission (non-traditional especially)** 07:46PM Tue, 03 September 2013 GMT by 5

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- **Increasing international student enrollment by providing equivalent tuition program, funding, study abroad, etc.**  
07:45PM Tue, 03 September 2013 GMT by 3
- **Partnering with community for internships and scholarships.** 07:46PM Tue, 03 September 2013 GMT by 3
- **target veterans and providing support programs** 07:46PM Tue, 03 September 2013 GMT by 3
  
- **provide support needed for marginally admissible students** 07:46PM Tue, 03 September 2013 GMT by 6
  
- **expand international recruiting, especially at the grad level** 07:46PM Tue, 03 September 2013 GMT by 8
- **keep tuition costs low and quality high** 07:45PM Tue, 03 September 2013 GMT by 8
- **expand unique program opportunities and link delivery to specific audiences** 07:46PM Tue, 03 September 2013 GMT by 8
  
- **Recruit international students** 07:46PM Tue, 03 September 2013 GMT by 4
- **Online hybrid courses** 07:46PM Tue, 03 September 2013 GMT by 4
- **Faculty engage students more deeply** 07:47PM Tue, 03 September 2013 GMT by 4
  
- **#3: increase online, hybrid ed** 07:47PM Tue, 03 September 2013 GMT by 7
- **#2: maintain and promote our value** 07:49PM Tue, 03 September 2013 GMT by 7
- **#1: increase student opportunities (e.g., research, internships)** 07:47PM Tue, 03 September 2013 GMT by 7

### **Question 3**

## **Afternoon Session Backchannel –**

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*(right side) What are three ways we can innovate our programs, curricula, educational experiences for current students?*

1-7

- **Career-focused content (in courses, curricula)** 08:37PM Tue, 03 September 2013 GMT by 7
- **Use more tech** 08:38PM Tue, 03 September 2013 GMT by 7
- **Connect academic, career development advising** 08:39PM Tue, 03 September 2013 GMT by 7
  
- **Make it easier to create new programs!!!** 08:38PM Tue, 03 September 2013 GMT by 5
- **Raise entry and performance standards.** 08:38PM Tue, 03 September 2013 GMT by 5
- **Enhance research, face to face, in the field experiences to foster belonging.** 08:39PM Tue, 03 September 2013 GMT by 5
  
- **technology enhanced classes** 08:38PM Tue, 03 September 2013 GMT by 3
- **determine expectations of future employers** 08:39PM Tue, 03 September 2013 GMT by 3
- **more experiential learning** 08:40PM Tue, 03 September 2013 GMT by 3
  
- **Program provides a mix of classroom time and internship or applied, experiential** 08:38PM Tue, 03 September 2013 GMT by 1
- **Early admission to major** 08:38PM Tue, 03 September 2013 GMT by 1
- **Improve giving message of "How Do I use this info?"** 08:39PM Tue, 03 September 2013 GMT by 1
  
- **discipline specific less traditional classroom experience (flipped classroom)** 08:39PM Tue, 03 September 2013 GMT by 6
- **define high quality educational outcomes** 08:40PM Tue, 03 September 2013 GMT by 6

## **Afternoon Session Backchannel –**

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- **realigning outcomes to what employers want and customizing programs to employer needs** 08:41PM Tue, 03 September 2013 GMT by 6
- **Provide information on meaningful learning activities on transcripts** 08:41PM Tue, 03 September 2013 GMT by 2
- **FACulty should be "facilitators of learning", not "teachers"** 08:41PM Tue, 03 September 2013 GMT by 2
- **more structural support to partner with faculty for new innovations** 08:42PM Tue, 03 September 2013 GMT by 2
- **joint programming, i.e. financial engineering** 08:42PM Tue, 03 September 2013 GMT by 2
- **Provide more opportunity for hands-on learning; richer learning experience** 08:43PM Tue, 03 September 2013 GMT by 2
- **Keep the program inventory fresh through timely updates** 08:44PM Tue, 03 September 2013 GMT by 2
  
- **International opportunities** 08:42PM Tue, 03 September 2013 GMT by 4
- **Break traditional model of focusing on TEACHING by using pedagogies such as Problem Based Learning.** 08:40PM Tue, 03 September 2013 GMT by 4
- **Critical thinking and allowing students to "double dip" on coursework to fulfill requirements** 08:43PM Tue, 03 September 2013 GMT by 4

*(left side) What about new students (military, returning professionals etc.)?*

8-14

- **alternative course formats** 08:29PM Tue, 03 September 2013 GMT by 12
- **additional post-bac programs** 08:30PM Tue, 03 September 2013 GMT by 12
- **prior learning credit** 08:30PM Tue, 03 September 2013 GMT by 12

## **Afternoon Session Backchannel –**

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- **make curriculum relevant, especially globally** 08:31PM Tue, 03 September 2013 GMT by 14
- **more flexible delivery, including online and augmented reality** 08:32PM Tue, 03 September 2013 GMT by 14
- **more hands on experiences** 08:34PM Tue, 03 September 2013 GMT by 14
- **Focused process for degree completion opportunities that address the qualitative value of the classroom environment.** 08:36PM Tue, 03 September 2013 GMT by 10
- **corporate partnerships** 08:37PM Tue, 03 September 2013 GMT by 10
- **international collaborations ex. student exchange** 08:39PM Tue, 03 September 2013 GMT by 10
- **certificates/competency-based credit/2+2 progs/other "packages"** 08:38PM Tue, 03 September 2013 GMT by 11
- **recruitment and ease of admission for international students** 08:38PM Tue, 03 September 2013 GMT by 11
- **flexibility: days/nights/online/hybrid/short courses/less structured course sequence---This may require change of faculty attitude!** 08:40PM Tue, 03 September 2013 GMT by 11
- **integrate education with industry/military** 08:36PM Tue, 03 September 2013 GMT by 13
- **continuing education -- workers and active duty military -- credentialing** 08:38PM Tue, 03 September 2013 GMT by 13
- **Stop playing catch-up & really innovate!** 08:38PM Tue, 03 September 2013 GMT by 9
- **Publicly counter mistaken impressions about alternate education** 08:38PM Tue, 03 September 2013 GMT by 9
- **Loosen up formats (e.g., rolling enrollment coupled with intermittent face time)** 08:39PM Tue, 03 September 2013 GMT by 9



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- emphasize blended programs, especially for grad and degree completion 08:40PM Tue, 03 September 2013 GMT by 8
- establish efficient ways for potential grads (esp international and degree change) to meet prerequisites/receive credit for experience, etc. 08:41PM Tue, 03 September 2013 GMT by 8
- establish more 2+2 programs with international universities 08:41PM Tue, 03 September 2013 GMT by 8

### **Audience Questions**

*(from microphone)*

How do we confront perception problems?

How do we build communication skills with highly visual millennials?

Are some of our retention issues a product of our marketing of professional programs more than other majors like Geology?

How can we show students liberal education has value in the workplace?

How do we keep things from “splintering” as we start to make changes? (Strong opinions breaking focus)

Can't we partner with businesses to promote SIUE/work to offer relevant certificate programs?

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Use the laptops to respond to the questions posed to the tables during the presentation.

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