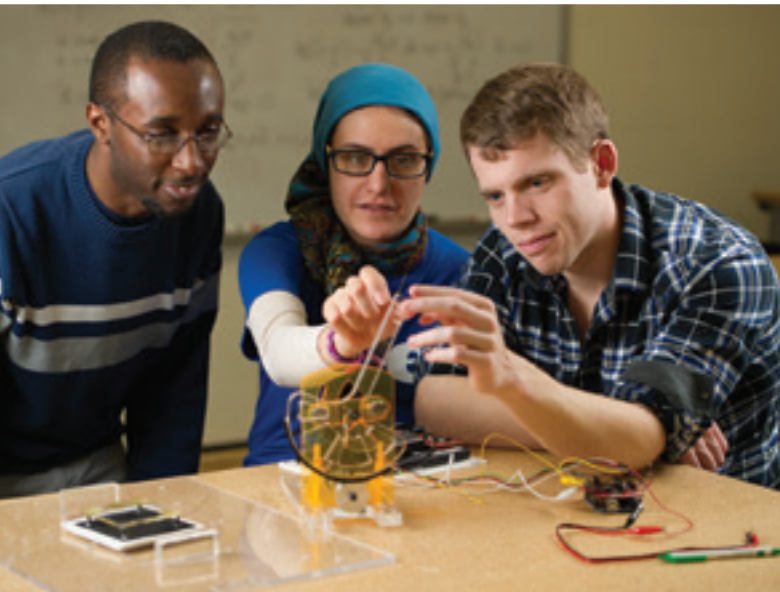


Annual Report on Giving



High **IMPACT** Campaigns



A photograph of a university campus during autumn. In the foreground, two large, ornate stone pillars stand on a grassy area. A paved walkway leads through a dense canopy of trees with vibrant orange, yellow, and red leaves. Several students are walking along the path, some carrying backpacks and papers. The scene is bright and sunny, with shadows cast on the ground.

SIUE Vision

Southern Illinois University Edwardsville will achieve greater national and global recognition and academic prominence through innovative and interdisciplinary programs that empower individuals to achieve their full potential.

Dear Alumni and Friends,

Thanks to you, our donors, we have made significant progress toward our High-Impact Campaign goals. Your generosity also allowed us to achieve our strategic goal of a five percent increase in overall giving for FY15. As we look forward, our focus is on a strong finish to the High-Impact Campaigns and a shift toward new priorities.

If you have been following the news regarding public higher education, particularly in the state of Illinois, you are aware that day-to-day operations are not business as usual. Now, perhaps more than in previous years, we need the support of our alumni and friends. We must work together to ensure public education remains available to our students. Public education drives our economy, keeps our state and country strong, and promotes economic growth and stability.

Despite the challenges we are facing, SIUE continues to move in a positive direction. We currently have record student enrollment, have again been named 25th among Regional Midwestern Universities by *U.S. News & World Report*, and according to the 2015 SafeWise report, SIUE is set in one of the “50 Safest College Towns in America.” SIUE also offers not only the lowest tuition in the SIU System, but among all four-year institutions in Illinois.


Over the last year, our team has been working to improve accessibility. In August, we implemented Academic Works, an online, one-stop-shop for student scholarships. Current and prospective students now have the ability to research and easily apply for more than 450 scholarships currently offered. We have also made some exciting updates to Cougar Tracks, our alumni and donor online portal. Cougar Tracks offers you the ability to stay connected with SIUE by updating your information, searching for classmates, keeping up with current and future events, making a donation, tracking previous donations, and printing gift receipts. A Cougar Tracks ID is required to set up your access. This can be found on your alumni card or on the recent letter sent about our High-Impact Campaigns. If you need a Cougar Tracks ID, please contact us.

As of June 30, 2015, the endowment was at \$20,570,945. The market has been, and was expected to be, somewhat volatile in the past six months. Most endowments still have spendable balances in their accounts, and over a five-year period, we have experienced a healthy 8.6 percent return.

This *Annual Report on Giving* provides a snapshot of where our philanthropic program is and where we need to go. We need the involvement of the entire SIUE community in order to be successful. That means you!

If you have any questions, please do not hesitate to contact me. I extend a sincere “thank you!” to all of you who are part of the SIUE family.

Best,



Rachel C. Stack
Vice Chancellor for University Advancement
CEO of the SIUE Foundation



SIUE High-Impact Campaigns

As we near the end of the High-Impact Campaigns, we ask that you please keep us in mind as you make your year-end contributions, and support the campaign at whatever level is comfortable for you.

High Impact Campaign Funds Raised as of September 30, 2015 Total Goal \$2,860,000

14% \$25,000
SEHHB Student Research Travel

87% \$100,000
Nursing Endowed Scholarship

151% \$100,000
Lovejoy Library High School
Writer's Contest

49% \$250,000
Business Transitions Curriculum

80% \$60,000
Pharmacy Endowed Scholarship
& Paver Drive

33% \$100,000
Graduate School Science and
Engineering Research Challenge

22% \$2,000,000
Engineering Student Design Center

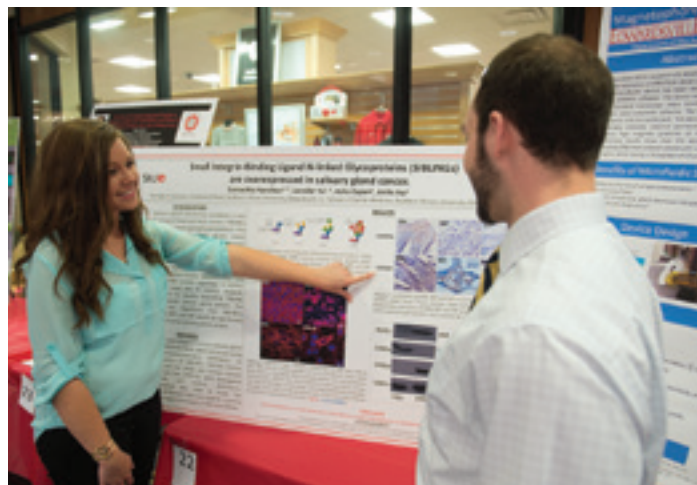
121% \$100,000
Dental Student Scholarship

33% \$100,000
CAS Travel Awards

94% \$25,000
E. St. Louis Charter High School

Hands-On Learning

Classroom learning is enhanced at SIUE through the application of academics to real-world experiences. Because of your generosity, our students are able to participate in domestic and international travel opportunities, gain invaluable experience through research and begin to create a network that will help propel them into their professional career.



Student Research Travel School of Education, Health and Human Behavior

The provision of travel funds supports the School's commitment to student research activities. Students will have access to travel funding for the purpose of presenting their research at regional, state and national professional conferences.

Financial Goal: \$25,000



Business Transitions Curriculum School of Business

Funding support is needed for a leading-edge curricular program that prepares business students for career success. Required for all business majors, the courses assist students with the transition into the School of Business and further develop their professional skills related to job searching, professional networking, interviewing and business etiquette.

Financial Goal: \$250,000



Student Design Center School of Engineering

The Student Design Center will provide much-needed space for student competition teams to build cars, steel bridges, concrete canoes and more. Students will also use this space to work on senior design projects. In order for SIUE's students to compete at a level with other universities, they need dedicated space to build their projects.

Financial Goal: \$2 million



Travel Awards College of Arts and Sciences

Funding for domestic and international travel, for both faculty and students, will increase SIUE's national and international profile. Travel opportunities enhance the professional and academic experience for faculty and students, and offer a hands-on approach to engage with cultures not available on campus. Support for this campaign will afford students the benefit of a global, transformational educational experience.

Financial Goal: \$100,000

Make an Impact

Your support has an immediate impact on deserving students in need of financial assistance. Need-based and merit-based scholarships help fund the education of hundreds of students from all areas on the SIUE campus as well as high school students in East St. Louis and Southern Illinois, allowing them the opportunity to pursue their dream of higher education.



Honoring the Past – Empowering the Future: SIUE School of Nursing Endowed Scholarship Campaign and 2016 Celebration

School of Nursing

Need-based and merit-based scholarships make a significant difference in the ability to attract outstanding nursing students and future leaders to the nursing profession and the SIUE School of Nursing. The campaign will culminate with a special recognition event in the spring of 2016.

Financial Goal: \$100,000



Pharmacy's Best and Brightest Paver Drive and Endowed Scholarship Campaign

School of Pharmacy

Gifts to this campaign provide outstanding pharmacy education and financial aid opportunities for students in the region through merit-based and hardship-based scholarships. In support of this campaign, the Alumni Council of the School of Pharmacy is conducting a paver drive to build a path that surrounds the School's medicinal garden.

Financial Goal: \$60,000



Dental Student Scholarship

School of Dental Medicine

Federal and state support for dental education has declined dramatically in recent years. In turn, the cost of tuition has increased. Tuition costs and post-graduate debt may discourage talented students from pursuing dental careers. Support for dental student scholarships will allow the School to guarantee significant scholarship assistance for deserving dental students.

Financial Goal: \$100,000



SIUE East St. Louis Charter High School

School of Education, Health and Human Behavior

The focus of the East St. Louis Charter High School is to prepare students for college and/or a career through a rigorous and individualized curriculum, with a recent focus on expanding the School's STEM instruction. Funding priorities include updated equipment and learning technologies, professional development for STEM faculty, and access to updated textbooks and instructional materials.

Financial Goal: \$25,000



High School Writers' Contest Endowment

Lovejoy Library

The contest engages 30,000 high school juniors and seniors at 65 public and private high schools in 11 Southern Illinois counties. It challenges them to display their passion and showcase their writing skills in fiction, nonfiction and poetry. Since 2008, this contest has served as an excellent recruiting tool, as 34 percent of all winners have selected SIUE to continue their education.

Financial Goal: \$100,000



The Science and Engineering Research Challenge

Graduate School

The Challenge hosts 300-400 student projects (grades 5-12) from a 10-county area. Students become aware of the interdisciplinary nature of science and engineering as they apply not only reading and writing skills, but also mathematics and art to communicate their research findings. This competition provides important exposure for SIUE to regional parents and potential future students.

Financial Goal: \$100,000

The Spirit of Philanthropy

The SIUE Meridian Society

As an auxiliary organization of the SIUE Foundation, the SIUE Meridian Society promotes women's leadership and invests in SIUE community-based projects. Through pooled resources and collective giving, the women of the Meridian Society demonstrate a spirit of philanthropy and a commitment to making a positive impact in the community.

Making an Impact

Each year, the Meridian Society provides financial awards to fund outstanding community outreach programs and projects supported through departments and services at SIUE. These financial awards are made possible through annual Meridian Society membership dues. The Meridian Society has awarded over \$237,000 to more than 23 projects to date.



Meridian Derby

During the past year, the Meridian Society was honored to award a \$5,000 grant as part of the annual Meridian Awards in support of the Dental Care for Homeless Veterans project. This project, which is led by a team of five School of Dental Medicine students, provides dental care for area homeless veterans. The goal is to help veterans begin to lead stable and productive lives.

Membership Growth

For the first time since the inception of the Meridian Society in 2003, membership has grown to more than 50 members. Julie Babington, director of annual giving at SIUE and a founding member of the Meridian Society, attributes membership growth to the Meridian Derby. Established in 2012, the Meridian Derby is the signature event of the Meridian Society and is held annually in May. "This event has created real momentum for membership in the Meridian Society," Babington said. "Attendees truly enjoy participating in the event and showing off their derby fashion. More than 200 women attended the Meridian Derby this year, and more than 50 of those attendees were SIUE alumna."

Establishment of the Meridian Society Endowment



Werner

In fall 2014, the Meridian Society established an endowment as a proactive measure to ensure the legacy of the Meridian Society remains in perpetuity. "Realizing the true benefit of the endowment will take some time, but endowment growth will allow the group to become self-sustaining and not completely dependent on annual membership dues," said Kay Werner, SIUE first lady emeritus and a founding member of the Meridian Society. "The endowment will also provide a secure, permanent account for estate planned gifts. This was the right time for the group to move forward with the endowment," Werner said. "Membership is at its highest level and we are over the 10 year threshold. I am so proud to see this endowment materialize."

Effects of the High-Impact Campaign: Your Support Matters

Students in the School of Business are realizing the significance and positive impact of donor support through the Business Transitions curriculum.

The leading-edge curricular program is intended to help develop business students at SIUE into excellent leaders entering the workforce. There are two courses in the Business Transitions curriculum, GBA 301 Business Transitions I: Planning for Success and GBA 402 Business Transitions II: Commitment Beyond College, and both are required for all business majors.

Abby McGrath, a senior accounting major, was directly admitted into the School of Business through the Freshmen Select program that began three years ago. She credits the Business Transitions courses with helping her secure an internship with Anders CPAs and Advisors in St. Louis.

“The courses are extremely helpful. Our professors constantly stress how important networking is and how important it is to be able to walk into a room full of strangers and talk to other people. We go through mock networking events, and at first, those events are scary and everyone is nervous,” McGrath said. “However, those events helped prepare me for interviews, and I’m no longer nervous when attending company events.”

Students enrolled in Business Transitions courses also benefit from guest lectures by practicing business professionals. “The guest lecturers talk to us about what we need to focus on and how to stand out among other candidates when interviewing for jobs. We are taught what prospective employers are looking for in a candidate and potential employee,” McGrath said.

In addition to networking and interview preparation, students also benefit from instruction in budgeting and financial planning. “The financial planning module was extremely eye opening. As part of the module, we had to create a budget, select an item to purchase and calculate how long we would need to save in order to purchase the item,” McGrath said. “The module

stressed the importance of beginning to save and invest now to ensure our financial comfort later.”

Offering support to the School of Business and the Business Transitions curriculum helps ensure that more students like Abby McGrath are well-prepared for their classes, as well as internship and career opportunities.

“The Business Transitions courses have made me a confident business student, and that confidence will carry over into my career,” McGrath said. “These experiences have given me an advantage over others who may be competing for the same position as me in the future.”



“The Business Transitions curriculum has helped build my confidence and develop my networking skills, which have led to tremendous opportunities.”

—Abby McGrath

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SIUE Foundation at a Glance

Total Giving

Growth is only possible through the generosity of our donors. In fiscal year 2015 (July 1, 2014-June 30, 2015) our donors continued to give generously.

In FY15, our donors gave to the following areas:

| Types of Contributions | FY15 Totals |
|---------------------------------|--------------|
| Unrestricted | \$ 1,225 |
| Student Assistance | \$ 232,904 |
| Endowment | \$ 450,632 |
| Academic Units & Other Programs | \$ 2,271,744 |
| Gifts-In-Kind | \$ 432,251 |
| Total Contributions Received | \$ 3,388,756 |

Overall Income Summary

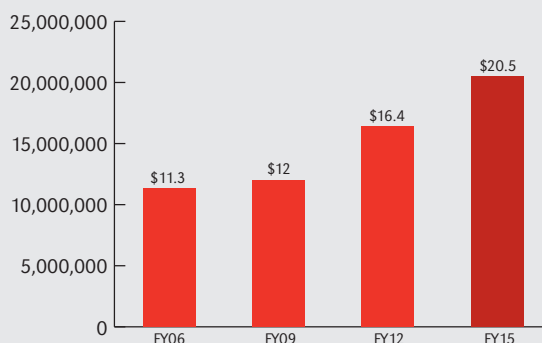
In addition to contributions, the SIUE Foundation also receives investment income; non-gift income consisting primarily of receipts from fundraising events, sales and fees; and payments from SIUE to support Foundation and Alumni operations.

| Types of Income | FY15 Totals |
|-------------------------------------|--------------|
| Contributions | \$ 3,388,756 |
| Net Investment Income (loss) | \$ (328,570) |
| Non-gift Income | \$ 449,172 |
| Payments from Related Organizations | \$ 190,000 |
| Total Income Received | \$ 3,699,358 |

An annual investment management fee of 1.25 percent of the market value of the endowment pool is assessed on the average balance which includes the investment management and advisor fees charged by the investment managers and advisor. The remainder of the management fee is used to support the general charitable purposes of the Foundation and for purposes of defraying its expenses.

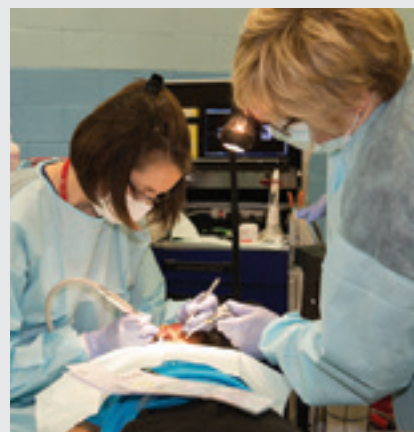
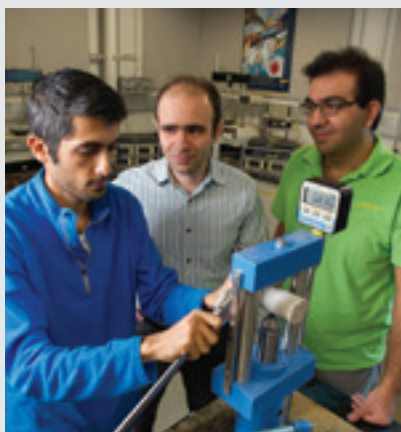
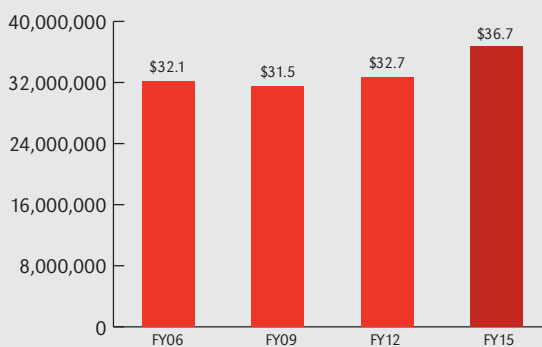
Endowment Profile

For the 10-year period starting with a beginning balance of \$10,310,156 in fiscal year 2006 to the ending balance of \$20,570,945 in fiscal year 2015, the value of the SIUE Foundation's endowments grew 100 percent.



Total Asset Profile

Total assets for the SIUE Foundation, including investments, real property and other assets, increased \$11,482,976 for the 10-year period starting with a beginning balance of \$25,283,121 in fiscal year 2006 to the ending balance of \$36,766,097 in fiscal year 2015, representing total growth of 45 percent.



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Number of trees saved
41



Wastewater reduction:
19,775 gallons



Total energy saved:
18 million BTUs



Solid waste reduction:
1,277 lbs.



Greenhouse gases prevented:
6,006 lbs.