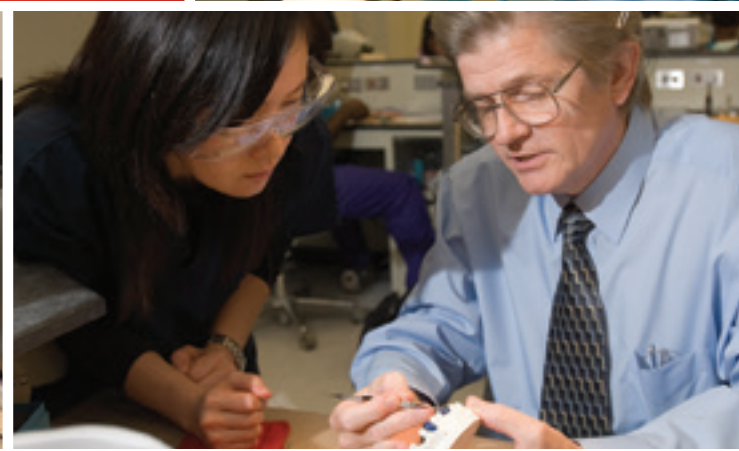




*Annual Report on Giving*



High  
**IMPACT**  
Campaigns

A graphic illustration of a water droplet hitting a surface, creating a splash. The water is rendered in shades of blue and white, with a bright highlight on the droplet.

## SIUE Vision

Southern Illinois  
University Edwardsville  
will achieve greater  
national and global  
recognition and  
academic prominence  
through innovative  
and interdisciplinary  
programs that  
empower individuals  
to achieve their  
full potential.







Dear Alumni and Friends,

This year's *Annual Report on Giving* is an overview of what we've accomplished this past year and a prospective of what we would like to accomplish with our High-Impact Campaigns.

We launched the High-Impact Campaigns on July 1, 2014, and they have increased interest and involvement with our Foundation Board and donors. They are short-term, either 12 or 18 months. We are very excited about the impact they will have on our students.

As we work to ramp up our annual philanthropy, we are aware that we also need to attend to the endowment. We have to make sure that there is a strong foundation for student success in years to come. In March 2013, all College/School-based development officers became direct reports of the SIUE Foundation. Partly due to this move, we are now approaching our philanthropic work collaboratively and strategically.

As of June 30, 2014, the endowment was at a high of \$20,853,000. The market adjusted slightly in the autumn, but that was a normal market decline. This *Annual Report* is for you to see what your gifts have done and will continue to do. We need the involvement of the entire SIUE community in order to be successful.

If you have any questions about any of the High-Impact Campaigns, please do not hesitate to contact me. I extend a sincere "thank you!" to all of you who are part of the SIUE family.

Best,

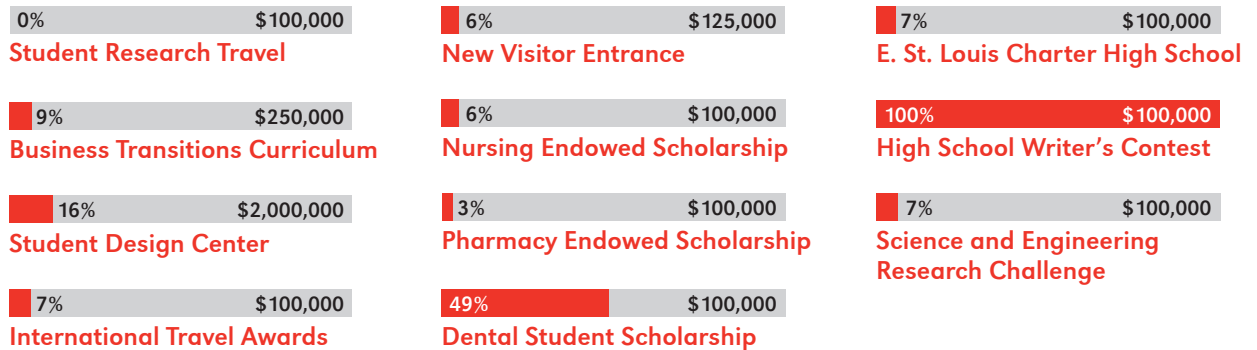
A handwritten signature in black ink that reads "Rachel C. Stack".

Rachel C. Stack  
Vice Chancellor for University Advancement  
CEO of the SIUE Foundation

# Announcing SIUE High-Impact

Take a moment to review the High-Impact Campaigns on the following pages, and please make us a part of your philanthropy this year. Campaigns were introduced in July, and we are already off to a great start. We invite you to join us in supporting this campaign at whatever level is comfortable for you.

**High Impact Campaign Funds Raised as of September 30, 2014**  
**Total Goal \$3,175,000**



## Student Experience

Opportunities to learn outside the classroom play a vital role in the student experience at SIUE. Extracurricular activities, research projects, professional development and international travel create purposeful learning environments and allow SIUE students to broaden their capacity for academic success and personal growth.

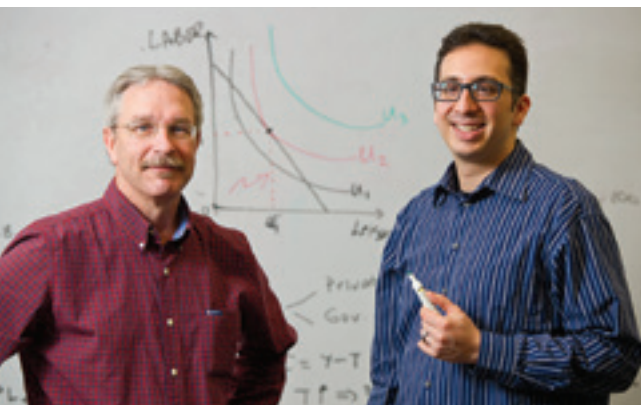


### Student Research Travel

#### School of Education, Health and Human Behavior

The provision of travel funds supports the School's commitment to student research activities. Students will have access to travel funding for the purpose of presenting their research at regional, state and national professional conferences.

**Financial Goal: \$100,000**



### Business Transitions Curriculum

#### School of Business

Funding support is needed for a leading-edge curricular program that prepares business students for career success. Required for all business majors, the courses assist students with the transition into the School of Business and further develop their professional skills related to job searching, professional networking, interviewing and business etiquette.

**Financial Goal: \$250,000**

# Campaigns



## **Student Design Center** **School of Engineering**

The Student Design Center will provide much-needed space for student competition teams to build cars, steel bridges, concrete canoes and more. Students will also use this space to work on senior design projects. In order for SIUE's students to compete at a level with other universities, they need dedicated space to build their projects.

**Financial Goal: \$2 million**



## **International Travel Awards** **College of Arts and Sciences**

Studying abroad lets students enhance their academic experience while exploring the world. Support for this campaign will help more students benefit from a global, transformational educational experience. As more students study internationally, SIUE's international profile will increase, bringing more international partnerships and increasing international student enrollment.

**Financial Goal: \$100,000**



## **New Visitor Entrance** **The Gardens at SIUE**

The new visitor entrance will include new parking for added convenience, a welcome garden, and a treetop bridge spanning the width of the Delyte Morris Bike Trail and connecting the new parking area to The Gardens. The treetop bridge will be the hallmark installation that sets the stage for an engaging entrance experience.

**Financial Goal: \$125,000**



# Student Support

Built on the foundation of a broad-based liberal education, and enhanced by hands-on research and real-world experiences, SIUE provides students with an affordable education that prepares them to thrive in the global marketplace and make our communities better places to live. Your support will help provide need-based and merit-based scholarships, as well as the tools and opportunities high school students need to succeed in college.

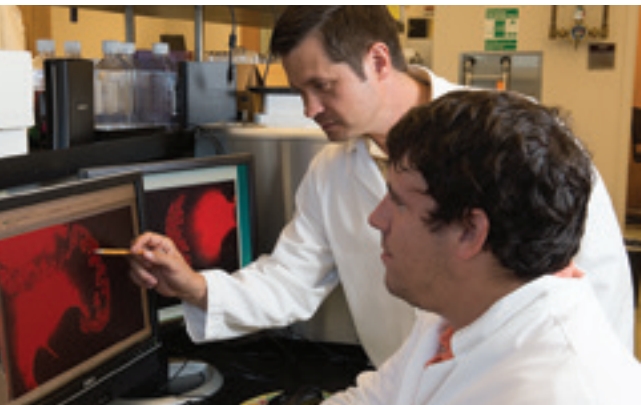


## Honoring the Past – Empowering the Future: SIUE School of Nursing Endowed Scholarship Campaign and 2016 Celebration

### School of Nursing

Need-based and merit-based scholarships make a significant difference in the ability to attract outstanding nursing students and future leaders to the nursing profession and the SIUE School of Nursing. The campaign will culminate with a special recognition event in the spring of 2016.

**Financial Goal: \$100,000**



## Pharmacy's Best and Brightest Paver Drive and Endowed Scholarship Campaign

### School of Pharmacy

Gifts to this campaign provide outstanding pharmacy education and financial aid opportunities for students in the region through merit-based and hardship-based scholarships. In support of this campaign the Alumni Council of the School of Pharmacy is conducting a paver drive to build a path that surrounds the School's medicinal garden.

**Financial Goal: \$100,000**



## Dental Student Scholarship

### School of Dental Medicine

Federal and state support for dental education has declined dramatically in recent years. In turn, the cost of tuition has increased. Tuition costs and post-graduate debt may discourage talented students from pursuing dental careers. Support for dental student scholarships will allow the School to guarantee significant scholarship assistance for deserving dental students.

**Financial Goal: \$100,000**



## SIUE East St. Louis Charter High School

### School of Education, Health and Human Behavior

The focus of the East St. Louis Charter High School is to prepare students for college and/or a career through a rigorous and individualized curriculum, with a recent focus on expanding the School's STEM instruction. Funding priorities include updated equipment and learning technologies, professional development for STEM faculty, and access to updated textbooks and instructional materials.

**Financial Goal: \$100,000**



## High School Writers' Contest Endowment

### Lovejoy Library

The contest engages 30,000 high school juniors and seniors at 65 public and private high schools in 11 Southern Illinois counties. It challenges them to display their passion and showcase their writing skills in fiction, nonfiction and poetry. Since 2008, this contest has served as an excellent recruiting tool, as 34 percent of all winners have selected SIUE to continue their education.

**Financial Goal: \$100,000**

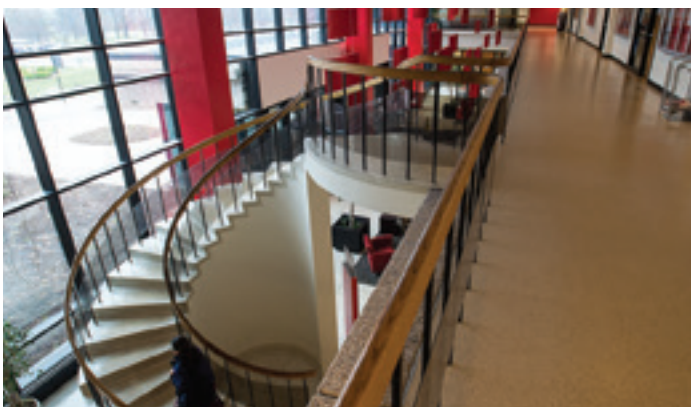


## The Science and Engineering Research Challenge

### Graduate School

The Challenge hosts 300-400 student projects (grades 5-12) from a 10-county area. Students become aware of the interdisciplinary nature of science and engineering as they apply not only reading and writing skills, but also mathematics and art to communicate their research findings. This competition provides important exposure for SIUE to regional parents and potential future students.

**Financial Goal: \$100,000**



# High-Impact Campaign Success Stories:

## School of Engineering Student Design Center

Practical learning experiences are a cornerstone of the SIUE School of Engineering curriculum. Each year, student organizations and design teams dedicate hundreds of hours to service activities and collegiate competitions. They build steel bridges, race cars and concrete canoes, and navigate robots through treacherous terrain. These experiences give students the opportunity to apply classroom knowledge in a team environment.

“Our students represent the School of Engineering with poise, confidence and professionalism in every collegiate contest in which they participate,” said Dr. Hasan Sevim, dean of the School. “Our students consistently demonstrate their ability to impress the engineering community with their design projects.”

School of Engineering alumna Jessica Eichhorst (BS Civil Engineering '12) understands the benefits of participating in student competition teams. She took advantage of the opportunity to enhance her classroom learning and joined the American Society of Civil Engineers steel bridge team. Student team members are responsible for the conception, design, fabrication, erection and testing of a steel bridge. Structures are judged in a variety of categories, including construction economy, structural efficiency, lightness and stiffness.

“Being part of this competition was a tremendous experience. We were challenged to provide a quality product on time and under budget,” she said. “I learned about teamwork, leadership, scheduling, budgeting and time management.” Today, Jessica works as a water resources engineer for the Indiana Department of Transportation.

The proposed Student Design Center will provide much-needed space for student engineering competition teams to design, build and prepare for competition. A combination of renovated space and new construction, the center will improve workflow, provide a safe work environment under the supervision of faculty mentors, and offer more hands-on learning and collaborative opportunities for students to work together.



*Jessica Eichhorst (BS Civil Engineering '12)*

Ed Grady (BS Civil Engineering '72) has already donated to the Student Design Center. The president and CEO of Electro Scientific Industries Inc. said, “I believe in the hands-on aspect of learning, and the Student Design Center is a good way to expand these opportunities for students.

“While SIUE is state-funded, I applaud the desire to become less dependent on public tax funding. SIUE provided me with an excellent education. The faculty went above and beyond to encourage me to stay focused, even though I worked throughout my university education. The School of Engineering helped me find relevant employment that I will always value. I believe in paying it forward.”



# The Impact of Support

## School of Dental Medicine Dental Student Scholarship

Dental education is among the most costly professional training programs and often incurs the highest per student educational costs on campus. While these costs continue to grow, federal and state support for dental education has declined dramatically in recent years.

In turn, the cost of tuition has increased. (This year, tuition at the School of Dental Medicine for the entering class totals over \$28,000 annually.) Debt for dental students has continued to accelerate at a significantly faster rate than the real net income of practicing dentists.

Dental education is becoming unaffordable at a time when more dentists are needed to serve the population. Tuition costs and post-graduate debt may discourage talented students from pursuing dental careers.

Dr. Bruce Rotter, dean of the School, wants to ensure that the School always remains affordable and accessible to talented and motivated students. For this reason, the School has identified student scholarships as their High-Impact Campaign.

“By establishing a substantial scholarship endowment, we can guarantee deserving students significant scholarship support, as long as they maintain good academic standing,” Rotter said. “The School seeks to offer a combination of need-based and merit-based scholarships to provide the best opportunity for dental students to reach their full potential.”

The cost of a dental education often serves as a barrier for graduates to choose dental education over a more lucrative private-practice career. Practice opportunities to provide care in underserved areas are also significantly impacted by the need to cover educational debt.

“We want to help students by removing the financial barrier to dental education, while ensuring students can afford to continue their commitment to serving the community after graduation,” Rotter said. “While the School can still boast one of the best values in dental

education, we recognize that the value we offer our students is not without significant cost.

By encouraging the financial support of our alumni, faculty and friends of the School, we hope to begin to foster a tradition of student scholarship assistance. Our goal is to grow the SIU School of Dental Medicine Student Scholarship Endowment Fund into a compelling promise to support our students through scholarship in a manner befitting our distinguished legacy of excellence in dental education.”

The School hopes to raise \$100,000 in scholarship funds. To date, more than \$55,000 in support has been committed in support of student scholarship assistance.



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*Helmkamp Construction*  
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*In Memoriam*

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**Charles Tosovsky**

## SIUE Foundation at a Glance

### Total Giving

Growth is only possible through the generosity of our donors. In fiscal year 2014 (July 1, 2013-June 30, 2014) our donors continued to give generously.

*In FY14, our donors gave to the following areas:*

Types of Contributions	FY14 Totals
Unrestricted	\$ 8,842
Student Assistance	\$ 215,361
Endowment	\$ 278,982
Academic Units & Other Programs	\$ 2,032,177
Gifts-In-Kind	\$ 182,396
Total Contributions Received	\$ 2,717,758

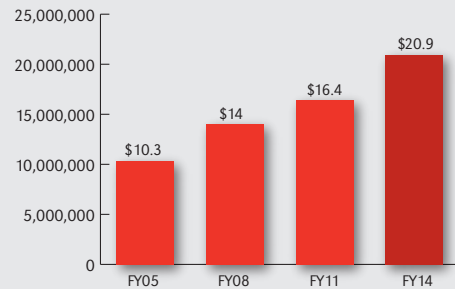
### Overall Income Summary

In addition to contributions, the SIUE Foundation also receives investment income; non-gift income consisting primarily of receipts from fundraising events, sales and fees; and payments from SIUE to support Foundation and Alumni operations.

Types of Income	FY14 Totals
Contributions	\$ 2,717,758
Net Investment Income	\$ 3,556,059
Non-gift Income	\$ 514,825
Payments from SIUE	\$ 190,000
Total Income Received	\$ 6,978,642

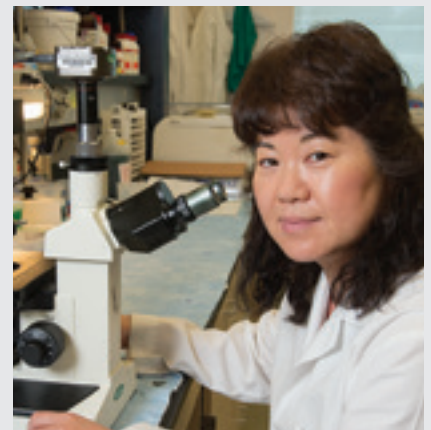
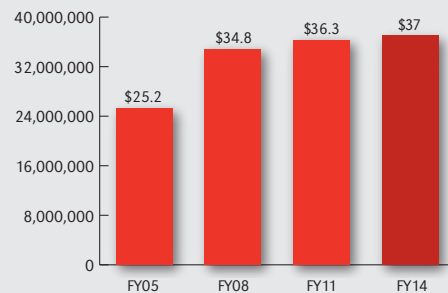
### Endowment Profile

For the 10-year period starting with a beginning balance of \$9,461,691 in fiscal year 2005 to the ending balance of \$20,950,924 in fiscal year 2014, the value of the SIUE Foundation's endowments grew 121 percent.



### Total Asset Profile

Total assets for the SIUE Foundation, including investments, real property and other assets, increased \$15,070,677 for the 10-year period starting with a beginning balance of \$22,000,142 in fiscal year 2005 to the ending balance of \$37,070,819 in fiscal year 2014, representing total growth of 69 percent.







SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**  
FOUNDATION

*The 2013-2014 Annual Report on Giving was created to recognize all of the generous contributors to the SIUE Foundation in support of SIUE. We have taken great care to ensure the accuracy of all names, but if we have inadvertently misspelled or omitted any names, please accept our apology. Please call (618) 650-2345 or email [siuefoundation@siue.edu](mailto:siuefoundation@siue.edu) to notify us of any changes.*

*An annual investment management fee of 1.25 percent of the market value of the endowment pool is assessed on the average balance which includes the investment management and advisor fees charged by the investment managers and advisor. The remainder of the management fee is used to support the general charitable purposes of the Foundation and for purposes of defraying its expenses.*



*SIUE is proud to support responsible use of forest resources.*

Check out some interesting statistics based on the selection of 100% recycled fiber materials used in this publication.



Number of trees saved  
**46**



Wastewater reduction:  
**22,397 gallons**



Total energy saved:  
**41 million BTUs**



Solid waste reduction:  
**2,254 lbs.**



Greenhouse gases prevented:  
**6,801 lbs.**