



ILLINOIS SBDC  
**INTERNATIONAL  
TRADE CENTER**  
SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

# Unlock Your Global Potential with the Illinois SBDC *ITC* at SIUE Discover New Horizons for Your Business!

*Presented by:*

Silvia Torres Bowman, Director, [IL SBDC International Trade Center at SIUE](#)

## When:

Thursday, November 30th, 2023  
11:30am – 1:30pm

## Where:

Illinois SBDC  
Shawnee Community College  
1150 E. Vienna St. Anna, IL 62906

**No Cost!** (Lunch provided)  
but registration is required

Registration form:

<https://bit.ly/3QG20wX>

Send registration form to:  
[International-Trade-Center@siue.edu](mailto:International-Trade-Center@siue.edu)

You will receive confirmation  
via email with further details

Questions? [sitorre@siue.edu](mailto:sitorre@siue.edu)

**RSVP Today and Secure Your Spot!**

*Are you a small business in southern Illinois looking to expand your reach beyond borders?*

*Whether you've never exported before or are ready to take your international business to the next level, the Illinois SBDC International Trade Center at Southern Illinois University Edwardsville (ITC) is here to guide you on your journey!*

## *What You'll Learn:*

1. **Introduction to ITC:** Explore the no-cost services offered by the ITC and learn how they can propel your business onto the global stage.
2. **Illinois Export Landscape:** Dive into the latest export data, discover key industries driving exports, and identify top export markets for your products.
3. **Export-Readiness Essentials:** Understand the key elements that make a business export-ready and gain insights into how you can enhance your global competitiveness.
4. **Tools and Resources:** Uncover a wealth of tools and resources available to small businesses, designed to streamline the export process and maximize success.
5. **Funding Opportunities:** Learn about the latest state and federal programs that can indeed support your international ventures, making global expansion a reality for YOUR business! Client success stories will be shared.

***Don't miss this opportunity to take your business to new heights.  
The world is waiting for what you have to offer—  
Let's make it happen together!***

SOUTHERN ILLINOIS UNIVERSITY  
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Illinois  
Department of Commerce  
& Economic Opportunity



U.S. Small Business  
Administration