

December Virtual Roundtable Series:

Southern Illinois Exporters get Creative to Survive and Thrive in 2021

Hosted by:

**Illinois SBDC International Trade Center at SIUE
The Southwestern Illinois Trade & Investment Council**

When:

**Tuesday, December 7, 2021
10:30am -12 noon**

Where:

**Your computer or phone
(via Zoom)**

Who:

Southern IL businesses

Cost: Free

but registration is required

Registration via email:

International-Trade-Center@siue.edu

**You will receive a confirmation
with a link to join the webinar.**

Questions? sitorre@siue.edu

JOIN US!

Entering 2021, small businesses had to adapt to survive. Business owners and management had to deal with employees working from home, virtual sales calls were instituted, and in-person trade shows were suspended. Additionally, the supply chain became cumbersome, the labor market became a major constraint, and logistics delays were common. Business activities that previously worked, now did not, creating an export business dilemma.

The ITC and the Southwest Illinois Trade & Investment Council have brought together a panel of business leaders to share their experiences and best practices which allowed their businesses to succeed and thrive!

Panel Guests:

Bobby Wondolowski – President of the Southwest Illinois Trade and Investment Council. Sales and Customer Relations Manager of K-Pro U.S., LP

Marshall Girtman - Domestic / International Sales, Special Mine Services, Inc.

David Kniepkamp - President, Smart Controls, LLC.

Brandon Sachtleben – Contract Administrator, Red Bud Industries, Inc.

Mike Strope – VP Sales & Marketing, Marsh Shipping Supply Company, LLC.

Karen Tinsley-Sroka – CEO, My Scratch Offs (Invited)

Moderator:

Tom Dustman, International Sales Director, Sunnen Products Company.

Valuable lessons will be discussed during this live webinar and there is no doubt about the benefit to other small businesses who export and supporting organizations. **Looking forward to your participation!**