

## PERU: A Friendly Country for Doing Business

December 3<sup>rd</sup>, 2019. Birger Hall, SIUE

**Special Guest:** Ricardo Perez Luyo, Director  
International Business Programs, University of Lima, Perú  
Peruvian Ministry of Production

Join us to explore the Peruvian market

*A complimentary lunch program for companies interested in business opportunities, key sectors, the latest investment projects and increasing their footprint in Latin America.*

**Peru** is an emerging economy, characterized by a high level of foreign trade. **Peru** has maintained an above-average performance in Latin America and the Caribbean. According to the World Bank, **Peru** is expected to become the region's fifth most dynamic economy in the next three to five years. Since the start of the 21st century, Peru has experienced consistent economic growth, poverty reduction, and democratic progress. Forbes magazine has named **Peru** as the top third South American destination for doing business in 2019.

Illinois exports to **Peru** totaled \$385.9 million in 2018, a 33.2% increase from 2017. This South American country is Illinois' 28th largest export market.

Also, learn how you can qualify through the **ISTEP\*** program to fund your future travel to Peru and help you land your next big sale!

Success stories and testimonials resulted from participation in past trade shows / missions / individual trips to **Peru** will be highlighted.

**\* ISTEP can significantly offset your travel related expenses (awards up to \$7,500 in travel cost reimbursements)**

### Details:

Tuesday, December 3<sup>rd</sup>, 2019  
12:30 – 3:00 p.m.

SIUE campus, Birger Hall  
30 N. Circle Drive  
Edwardsville, IL 62026

**No cost / Space is limited**

**Registration is required**

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[www.siue.edu/business/itc](http://www.siue.edu/business/itc)

Looking forward to your  
participation!