

FLORENCE C. MAÄTITA

Department of Sociology
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EDUCATION

2003. Ph.D., Department of Sociology, University of Connecticut, Storrs, CT
1998. M.A., Department of Sociology, University of Connecticut, Storrs, CT
1994. B.A., Department of Sociology, University of California Santa Barbara, Santa Barbara, CA

PROFESSIONAL EXPERIENCE

- 2019-present. Professor, Department of Sociology, Southern Illinois University Edwardsville
2009-2019. Associate Professor, Department of Sociology, Southern Illinois University Edwardsville
2003-2009. Assistant Professor, Department of Sociology, Southern Illinois University Edwardsville

RESEARCH INTERESTS

Motherhood	Social Psychology
Qualitative Methods	Sociology of Families
Race and Ethnicity	Sociology of Gender
Race, Class and Gender	Sociology of Cemeteries
Social Inequality	

TEACHING INTERESTS

History and Sociology of Social Protest (Interdisciplinary Studies)	Social Inequality
Individual and Society	Social Justice and Leadership
Inequality and the Body	Social Psychology (Graduate)
Intergroup Relations (Graduate)	Sociology of Death and Dying
Power, Inequality and Resistance during a Pandemic	Sociology of Families
Race and Ethnic Relations	Sociology of Harry Potter
	Sociology of Immigration
	Sociology of the Body (Graduate)

PUBLICATIONS

- Maätita, Florence and Marcia D. Hernandez. 2022. "Racism, Canon and the Controversy Surrounding #BlackHermione." Pp. 223-242 in *Harry Potter and the Other: Race,*

- Justice and Difference in the Wizarding World*, edited by Sarah Park Dahlen and Ebony Elizabeth Thomas. Jackson, MS: University of Mississippi Press.
- Price-Williams, Shelly R. and Florence Maätita. 2019. "Critical Examination of Tokenism and Demands of Organizational Citizenship Behavior among Faculty Women of Color." Pp. 96-121 in *Navigating Micro-Aggressions toward Women in Higher Education*, edited by Ursula Thomas. Hershey, PA: IGI Global Publishing.
- Reprinted: 2022. Pp. 1346-1364 in *Research Anthology on Racial Equity, Identity, and Privilege*, edited by Mehdi Khosrow-Pour. Hershey, PA: IGI Global Publishing.
- Cannon, Kevin, P. Ann Dirks-Linhorst, P. Denise Cobb, Florence Maätita, Dawn Beichner and Robbin Ogle. 2014. "LGBT Issues and Criminal Justice Education." Pp. 261-279 in *Handbook of LGBT Communities, Crime and Justice*, edited by Dana Peterson and Vanessa R. Panfil. New York: Springer.
- Maätita, Florence. 2013. "Creating a Tapestry: Motherhood and Womanhood across Borders." *Journal of Motherhood Initiative for Research and Community Involvement* 4(2): 34-46.
- Maätita, Florence, Marcia D. Hernandez and Kristen Kalz. 2012. "It's the Best Place for Him:" The Magical Uses of Space. Pp. 18-25 in *The Sociology of Harry Potter*, edited by Jenn Sims. Hamden, CT: Zossima/Winged Lion Press.
- Maätita, Florence. 2011. "Panchita's House." Pp. 1069-1070 in *The Multimedia Encyclopedia of Women in Today's World*, edited by Mary Zeiss Stange and Carol K. Oyster, General Editors. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2011. "Virgin of Guadalupe." Pp. 1523-1524 in *The Multimedia Encyclopedia of Women in Today's World*, edited by Mary Zeiss Stange and Carol K. Oyster. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "California." Pp. 153-154 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Illinois." Page 547 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Motherhood Penalty." Pp. 824-825 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Cisneros, Sandra." Pp. 219-220, in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2010. "Sociology of Motherhood." Pp. 1136-1141 in *Encyclopedia of Motherhood*, edited by Andrea O'Reilly. Thousand Oaks, CA: Sage Publications.
- Maätita, Florence. 2009. "O'Reilly's *Rocking the Cradle* Urges Readers to Consider Mothering a Liberating Process." *The Journal of the Association for Research on Mothering*.
- Maätita, Florence. 2005. "Que Viva La Mujer: Negotiating Chicana Feminist Identities." Pp. 23-38 in *Different Wavelengths: Studies of the Contemporary Women's Movement*, edited by Jo Reger. New York: Routledge.
- Glasberg, Davita Silfen, Florence Maätita, Barbara Nangle and Tracy Schauer. 1998. "Games Children Play: An Exercise Illustrating Agents of Socialization." *Teaching Sociology* 26(2): 130-139.

PROFESSIONAL PRESENTATIONS

Conference Presentations

2020. "Authenticity, Dignity and the Controversy surrounding *American Dirt*." With Linda Aguirre, SIUE. Paper accepted at the Annual Meetings for the Society for the Study of

- Social Problems (San Francisco, CA, August). (Conference canceled due to the COVID-19 pandemic.)
2017. “This is What Inclusion Looks Like: Negotiating, Managing and Presenting Race and Gender in the Women’s March on St. Louis.” Paper presented at the Annual Meetings of the Society for the Study of Social Problems (Montreal, QC, Canada, August)
2016. “Meanings, Embodiment and Identities in the World of Pilates.” Paper presented at the Annual Meetings of the Society for the Study of Social Problems (Seattle, WA, August)
2012. “Motherhood and Womanhood across Borders: Tradition, Immigration and Academia.” Paper presented at the International Conference on Mothers and Mothering in a Global Context (Barbados, February)
2009. “Defining and Exercising Expertise in Parent-Child Playgroups.” Paper presented at the Annual Meetings of the Society for the Study of Symbolic Interaction (San Francisco, CA, August)
2007. “Physical, Maternal and Parental Spaces: Fatherhood and the Negotiation of Space in Playgroup Settings.” Paper presented at the Annual Meetings of the Society for the Study of Symbolic Interaction (New York City, August)
2007. “Anti-Gay Attitudes of Sociology Undergraduate Majors.” With Kevin Cannon, SIUE. Paper presented at the Annual Meetings of the Society for the Study of Social Problems (New York City, August)
2007. “Doing Motherhood in a Playgroup.” Paper presented at the Annual Meetings of the American Sociological Association (New York City, August)
2006. “Making the Text Real: Research Projects and Classroom Assimilation.” Roundtable presentation with Matthew Petrocelli (SIUE), Trish Oberweis (SIUE), P. Ann Dirks-Linhorst (SIUE) and Kevin D. Cannon (SIUE) at the Annual Meetings of the American Society of Criminologists (Los Angeles, November)
2005. “The Importance of Ethnicity-Specific Analyses in Examining the Motherhood Wage Penalty.” (With Rosalie Torres Stone, University of Nebraska, and Julia McQuillan, University of Nebraska). Paper presented at the Annual Meetings of the Society for the Study of Social Problems (Philadelphia, PA, August)
2002. “Playing Mom: Learning Motherhood in a Playgroup.” Paper presented at the Annual Meetings of the Pacific Sociological Association (Vancouver, BC, Canada, March)
2001. “It’s Helped Me Set My Boundaries”: Experiencing Motherhood in a Playgroup.” Paper presented at the Annual Meetings of the American Sociological Association (Anaheim, CA, August)
2001. “Learning the Secrets of Motherhood: Explorations of a Playgroup.” Paper presented at the Annual Meetings of the Eastern Sociological Society (Philadelphia, PA, March)
2000. “Chicanas in Reel Life: Feminism in Chicana/o Cinema.” Paper presented at the Annual Meetings of the American Sociological Association (Washington, DC, August)
2000. “*Mujeres* on Film: Spectatorship and Chicana Feminist Identity Formation.” Paper presented at the Annual Meetings of the Eastern Sociological Society (Baltimore, MD, March)
1999. “Bra Burning *Mujeres*: Chicana Feminism in Reel Life.” Paper presented at the Annual Meetings of the Popular Culture Association (San Diego, CA, April)
1997. “Defining Chicana Feminism in the Post-Feminist Era.” Paper presented at the Annual Meetings of the National Association for Chicana and Chicano Studies (Sacramento, CA, April)

Campus Paper Presentations

2014. “Freedom of Movement: Race, Safety and SIUE Students.” Thinking about Movement, College of Arts and Sciences Spring Colloquium (April)
2012. “Queer Curricula: Status of LGBTQI Issues in Sociology Courses.” Sabbatical presentation, SIUE (December)
2005. “Physical, Emotional and Safe Space: Doing Fatherhood in a Playgroup.” Thinking about Masculinity, College of Arts and Science Spring Colloquium, SIUE (April)
2005. “*Que Viva La Mujer*: Young Chicanas and Third Wave Feminism.” Women’s History Month, SIUE (March)
2004. “Borders and Family: The Case of Young Chicana Feminists.” Presentation part of an American Studies Faculty Conversation titled “Transnationalism and American Studies,” SIUE (October)
2001. “We Came Here So You Could Play with Your Friends: Experiencing Motherhood in a Playgroup.” Department of Sociology Colloquium, University of Connecticut (March)
1998. “That’s How I Came to Voice: Negotiating the Meaning of Chicana Feminism.” Paper presented at the University of Connecticut Women’s Studies Conference (Storrs, CT)
1997. “Defining Chicana Feminism.” Paper presented at the University of Connecticut Women’s Studies Conference (Storrs, CT)

Invited Talks

2020. “Using Sociology to Examine Motherhood and Womanhood across Borders.” Central New Mexico Community College (Albuquerque, NM) Sociology Department Fall 2020 Speakers Series, Zoom (October 14)
2013. The “Power” of Pryor: Why We Should Study Race. Keynote Address for Department of Historical Studies Graduate Symposium, SIUE (April 27)
2013. “The Status of GLBT Issues in Sociology.” Guest Lecture for English 502: Modern Literary Theory, Department of English Language and Literature, SIUE (February)
2006. “Balancing Wants and Needs: ‘Doing’ Motherhood in the Social Sphere.” Guest Lecture for Sociology 391: *Marriage and Family*, Department of Sociology and Criminal Justice Studies, SIUE (March)
2005. “Participant Observation, or Looking, Listening, Watching and Asking.” Guest Lecture for Speech Communication 501: *Graduate Seminar in Communication Research Methods and Tools*, Department of Speech Communication, SIUE (March)
1999. “Social Location and Negotiated Identities: The Case of Young Chicana Feminists.” Guest Lecture for Sociology of Gender, Department of Sociology, State University of New York, Albany (February)
1997. “Bilingualism or English Only? The Language Debate.” Guest Lecture for Race, Class and Gender, Department of Sociology University of Connecticut (January)

SERVICEPublic

- Speaker. “The Color of Law.” Part of the I.D.E.A. (Inclusion, Diversity, Equity and Awareness) Book Club sponsored by the Edwardsville Public Library. 6 May 2021
- Speaker. “I Love Magic.” Part of First Friday: The Magic of Harry Potter at the St. Louis Science Center. 5 April 2019

Panelist on radio/webradio show “Segue” hosted by Dean Aldemaro Romero. Panel titled “Living in a Diverse World.” Interview 13 December 2013; aired 16 February 2014

Guest on radio/webradio show “Segue” hosted by Dean Aldemaro Romero. Segment titled “Family and Marriage in the Modern World.” Interview 6 September 2012; aired 18 November 2012

Guest speaker, “From Amatlan de Cañas to Edwardsville,” part of the “World Flight” series. Main Street Community Center (Edwardsville, IL), 3 May 2012

Playgroup Assistant, Andover-Hebron-Marlborough (AHM) Family Resource Center (September 2002–June 2003)

Volunteer Playgroup Assistant, Andover-Hebron-Marlborough (AHM) Family Resource Center (January 2002–August 2002)

Professional

External Reviewer, Promotion to Rank of Full Professor (2022)

Reviewer, *Critical Criminology* (2017)

Reviewer, *Gender and Society* (2016)

Co-organizer, Panel on “Listening to Marginalized Students,” with Sarah Morrison, Blackhawk College. Annual Meeting of the Midwest Sociological Society, Kansas City, MO, 2015

Reviewer, *Symbolic Interaction* (published by the Society for the Study of Symbolic Interaction), 2013–present

Reviewer, *The Production of Reality*, 5th edition, by Jodi O’Brien, Sage Publications, 2013

Chair, Session on “Bad Mothers.” Meeting of Motherhood Initiative for Research and Community Involvement, “Mothers and Mothering in a Global Context,” Barbados, 24 February 2012

Reviewer, *The Sociological Quarterly* (published by the Midwest Sociological Society), 2010–2011

Reviewer, *Thinking about Women*, 8th edition, by Margaret L. Andersen, Pearson, 2009–2010

Reviewer, University of Missouri Research Board Grant Application, 2009

Discussant, Roundtable on “Challenging Hierarchies in the Classroom: Nation, Race, Class, Sexuality and Gender.” Joint session of the Association of Black Sociologists and Sociologists for Women in Society, Boston, MA, 2008

Book reviewer, *Journal for the Association of Research on Mothering*, 2007–2010

Panelist, Author-Meets-Critics for *The Hidden Debate: The Truth Revealed about the Battle over Affirmative Action in South Africa and the United States* by Akil Kokayi Khalfani. Annual Meeting of the Association of Black Sociologists, Montreal, QC, Canada, 2006

Reviewer, Feminism and Family Studies Section of the National Council of Family Relations, Annual Meeting, 2006

Panelist, Workshop on “When You Are What You Teach: Experiences of Women of Color Professors at Historically White Colleges and Universities.” Annual Meeting of the Association of Black Sociologists, San Francisco, CA, 2004

Discussant, Panel on “Asian American Communities: Intersections of Race, Gender, Class and Nation.” Annual Meeting of the American Sociological Association, Chicago, IL, 2002

Organizer, Panels on “Transitions in Social Identity” (sponsored by the Society for the Study of Symbolic Interaction). Annual Meeting of the Pacific Sociological Association, Vancouver, BC, 2002

Southern Illinois University Edwardsville

Co-Chair (with Robert Thumith, Director of Human Resources, SIUE), KPI Metrics Working Groups for the Strategic Plan Update (2020–2022)

Panelist, “Faculty Perspectives on 1619,” Lovejoy Library, 1 October 2019

Chair, Theater and Dance, Program Review Committee (2018–2019)

Panelist, National Association of Colored Women’s Clubs (NACWC), Fed Check-In (13 November 2017)

Chair, Faculty Grievance Committee (2017–2018)

Member, Curriculum Council, SIUE Faculty Senate (2017–2018)

Department Representative, SIUE Faculty Senate (2017–2018)

Mentor, SIUE Women’s Basketball Team (2016–present)

Member, Faculty Grievance Committee (2015–2018)

Mentor, SIUE Men’s Basketball Team (2015–present)

Faculty Advisor, SIUE Quidditch Club (2015–present)

Senator, Faculty Senate (2015) (Substitute for Dr. Alyson Spurgas)

Member, Faculty Senate Rules and Procedures Committee (2015) (Substitute for Alyson Spurgas)

Member, Federal Compliance Working Group (2013)

Member, Search Advisory Committee – SIUE Chancellor (2011–2012)

Member, Search Committee for Head Women’s Basketball Coach (2012)

Panelist, Civil Rights Summit, SIUE (25 August 2011). Speakers included: US Attorney Stephen R. Wigginton, Tom Perez (Assistant Attorney General for the Civil Rights Division), Becky Monroe (Acting Director of the Community Relations Service), Dr. Abdullatif Hamad (Chair of Physics, SIUE), Dr. Erin Heil (Criminal Justice, SIUE), Dr. Ann Dirks-Linhorst (Criminal Justice, SIUE), Dr. Aldemaro Romero (Dean, College of Arts and Sciences, SIUE), James Gray, President of Alton Chapter of NAACP, and Dr. Ed Hightower (Superintendent of Edwardsville School District)

Chair, Literacy Education Graduate Program Review Committee (2011–2012)

Chair, NCAA Academic Integrity Sub-Committee (2010–2011)

Moderator, “Islamaphobia in the US: Young Muslim Americans Speak Out” (16 November 2010)

Member, Faculty Grievance Committee (2010–2012)

Interviewer, School of Pharmacy Admissions (2010)

Member, Welfare Council, SIUE Faculty Senate (2010–2011)

Department Representative, SIUE Faculty Senate (2010–2011)

Organizer, “Sexual Evolution to Erotica: Is There Such a Thing as a Silly Sex Question?” (October 2010)

Panelist, “Cultural and Political Implications of Demographic Change in the United States” (February 2010)

Organizer, “The Vagina Dialogues: Sex and the College Woman,” Session for Women’s History Month (March 2009)

Faculty advisor, Zeta Phi Beta Sorority, Inc. (2008–present)

Presenter, “Teaching and Learning about Race.” Workshop for “Teaching and Learning in a Diverse World: 2nd Annual Inquiry,” School of Education (April 2008)

Co-organizer (with Wendy Cook-Mucci), “The Vagina Dialogues: Sex and the College Woman,” Session for Women’s History Month (March 2008)

Panelist, “What the Best Professors Do.” Panel part of “Instructional Design and Strategies,”
School of Pharmacy, SIUE (January 2008)
Co-organizer and co-facilitator (with Lori Campbell), “Teaching about Race,” Excellence in
Learning and Teaching Initiative Teaching Tea (November 2007)
Co-organizer (with Wendy Cook-Mucci), “The Vagina Dialogues: Sex and the College
Woman,” Session for Women’s History Month (March 2007)
Co-organizer and co-facilitator (with Lori Campbell), “Teaching about Race,” Excellence in
Learning and Teaching Initiative Teaching Tea (March 2007)
Organizer and facilitator, “Women of Color in Front of the Class,” Excellence in Learning and
Teaching Initiative Teaching Tea (March 2007)
Member, Diversity Ad-Hoc Committee (March 2007)
External Faculty Member, SIUE School of Pharmacy Admissions Committee (2006 – 2009)
Member, Student Grievance Hearing Panel (June 2006)
Faculty advisor, Students United (2004–2006)
Panelist, New Faculty Orientation Diversity Panel (August 2004)
Lecturer, “A Dying Generation.” Campus lecture sponsored by Zeta Phi Beta Sorority
Incorporated (September 2004)
Member, Safe Zone Committee (2004–present)

College of Arts and Sciences, Southern Illinois University Edwardsville

Presenter, CAS Honor’s Day, Represented the Women’s Studies Program (15 April 2018)
Reviewer, Department of Social Work, Promotion and Tenure Committee (2017-2018)
Chair, Ad Hoc Committee on Diversity and Inclusion (2016–2017)
Subcommittee Chair, CAS Curriculum Committee (2015–2016)
Presenter, CAS Honor’s Day, Represented the Department of Sociology (2014)
Organizer, College of Arts and Sciences Colloquium, “Thinking about Movement,” Session:
Freedom of Movement (2014)
Member, College of Arts and Sciences Promotion and Tenure Subcommittee (2013–2014)
Member, College of Arts and Sciences Colloquium Steering Committee (2012–2013)
Organizer, College of Arts and Sciences Colloquium, “Thinking about the Book,” Session:
Influential Books, 2 sessions (2013)
Member, Peck Hall Furniture Committee (2010–2011)
Member, Listen In Project (2010)
Reviewer, Department of Anthropology, First Retention Review Committee (2009–2010)
Member, College of Arts and Sciences Planning Committee (2006–2009)
Chair, College of Arts and Sciences Teaching Excellence Award Committee (2007–2008)
Member, College of Arts and Sciences Teaching Excellence Award Committee (2006–2008)

Department of Sociology, Southern Illinois University Edwardsville

Chair, Promotion Committee for Dr. Sandra Weissinger (2021)
Chair, Gender/Sexualities/Medical Sociology Search Committee (2018–2019)
Chair, Department of Sociology Sabbatical Review Committee (2018–2019)
Chapter Representative, Alpha Kappa Delta (2017–present)
Chair, Organizational Sociology Search Committee (2017)
Member, Department Member, Annual Review Committee (2014–present)
Undergraduate Mentor Director (2014–2019)
Member, Department Peer Review of Teaching Committee (2013–present)

Chair, Department Promotion and Tenure Committee (2012–2013)
 Undergraduate Program Director (2011–2014)
 CAS Hands On Day (2011)
 Chair, Sociology Search Committee (2010–2011)
 Graduate Program Director (2010–2011)
 Member, Curriculum Committee (2010–2011)
 Chair, Sociology Search Committee (2009–2010)
 Member, Department Promotion and Tenure Ad Hoc Committee (2009–2010)
 Member, Annual Review Committee (2009–2010)
 Advisor, ABLe (2006–2009)
 Member, Sociology Search Committees (2005–2006)
 Member, Tenure and Promotion Committee (2005–2006)
 Member, Library Committee (2005–2006)
 Member, Applied Sociology Search Committee (2004–2005)
 Member, Ad hoc committee, Senior Assignment Project (2004–2006)
 Member, 2004 Sociology and Criminal Justice Week Planning Committee (2004)
 Member, Sociology Major and Minor Orientation Planning Committee (2004)
 Member, Sociology Graduate Admissions and Assistantships Committee (2003–2005)

University of Connecticut

Member, Search Committee for Joint Appointment in Sociology and Women's Studies (2000–2001)
 Member, Student-Parent Association (2002–2003)

Department of Sociology, University of Connecticut

Graduate Student Secretary (2001–2002)
 Member, Undergraduate Program Committee (1999–2000)
 Member, Graduate Admissions Committee (1997–1998)
 Member, Colloquium Committee (1995–1996)
 Member, Affirmative Action Committee (1994–1995)

AWARDS

2018. SIUE, Phenomenal Woman
 2008. SIUE, Sociologist of the Year
 2002. Department of Sociology Predoctoral Fellowship, University of Connecticut
 2000-2002. Multicultural Fellowship, University of Connecticut
 2000-2001. Department of Sociology Summer Fellowship, University of Connecticut
 2000. Department of Sociology Fellowship, University of Connecticut
 1995-1996. Multicultural Fellowship, University of Connecticut
 1990. Chancellor's Scholarship, University of California Santa Barbara

PROFESSIONAL ASSOCIATIONS

Member, Midwest Sociological Society
 Member, Motherhood Initiative for Research and Community Involvement
 Member, Society for the Study of Social Problems
 Member, Society for the Study of Symbolic Interaction